

	Billed as	Popular among	Useful for
<b>Facebook</b>	"A social utility that connects you with the people around you."	Once, geeky college kids. Now, geeks of all ages.	Stalking that hottie from psych class — or the Web 2.0 conference.
<b>Friendster</b>	"Helping people stay in touch with friends."	People who don't get it when "friends" bail on them at a party.	Reliving 2005 (the last time anyone actually used this site).
<b>LinkedIn</b>	"Relationships matter."	People who take themselves — and networking — seriously.	Begging former classmates and colleagues for a job.
<b>MySpace</b>	"A place for friends."	Everyone under 35. And 76-year-old billionaires named Rupert.	Getting the deets on your friend's band "tour."
<b>Twitter</b>	"What are you doing?"	Text-messaging addicts.	Finding out when your neighbor last got a mocha.